

FOR IMMEDIATE RELEASE

DRY GREENING INTRODUCES REUSABLE DRY CLEANING BAGS

Chicago Small Business Takes Dry Cleaning 'Green' With Eco-Friendly New Product

CHICAGO, IL – 20 November 2008 – Dry Greening (www.drygreening.com) today announced the release of a convenient, innovative new product for dry cleaners, consumers, and citizens concerned about reducing paper and plastic waste in our nation's landfills.

“With climate change, sustainable practices and clean energy becoming more of a global priority, Dry Greening is pleased to offer an attractive option for individuals interested in lowering their carbon footprint and reducing unnecessary waste,” noted Dry Greening President Ann Foley.

Dry Greening's patented, reusable dry cleaning bags offer the dry cleaning industry a safe, convenient, cost-effective solution to the billions of single-use plastic garment bags currently used for dry cleaning throughout the country. The bag is the only bag on the market that ensures the dirty clothes do not touch the same side as the clean clothes.

Each non-woven polypropylene Dry Greening bag serves a dual purpose. Fold the sides of the garment bag down to easily transport clothes to the dry cleaners by using the convenient tote handles. Once clothes are cleaned, the dry cleaner will place them directly in the garment bag, eliminating needless plastic and paper waste. Each bag is made from 100% recycled materials.

About Dry Greening

Dry Greening is committed to serving the dry cleaning industry and consumers in a responsible, environmentally-friendly manner. Established as a wholesale business, the company sells non-woven, reusable dry cleaning garment bags that eliminate the need for unnecessary plastic dry cleaning waste.

Dry Greening. Clean Clothes. Clean Planet.

- End -

For more information or a complimentary Dry Greening bag, contact:

Media Contact:

Dry Greening

Ann Foley, President

1-630-660-6168

ann.foley@drygreening.com

info@drygreening.com